1. You should specify measures, related data sources, and measure aggregation properties.

The measures mostly come from the Sales, Merchandise, Service Category and Member table and contains relationship which gives connection between sales and merchendice. Measures from related tables are important to associate with the measures from the Sales table and related tables

* ServCatPrice (ServiceCategory table): Price for a particular category can be additive.
* MemTypePrice(MemberType table): Membership price for a specific member
* MerchPrice(Merchandise) : merch price; snapshot measure indicating the resale price of the merch when the purchase occurs
* Qty (Contains Relationship): Quantity of sales of a particular merchendise